



Advertising

Opportunity...

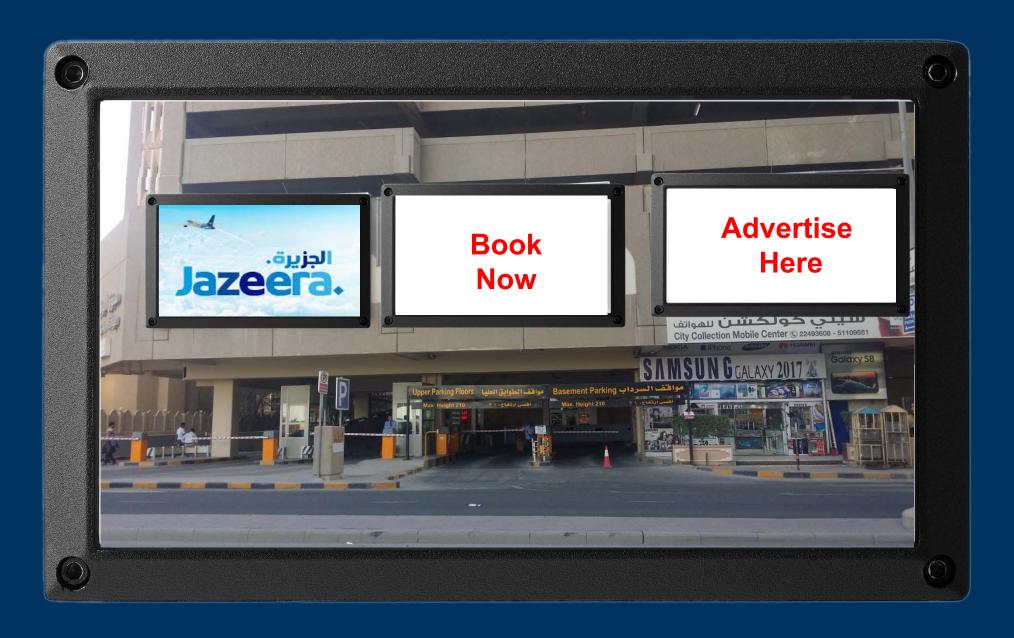
## Location





## **Souk Al Watiya Light Box**





**Size: 8.5m x 5m** 

## Information



- The complex is located in Kuwait City, Abu Bakr Street, Next to Sheraton Hotel.
- Facing the complex is a car parking ground (10,000m²) that obtains daily over 1,500 cars. Individuals parking there come to business towers around the area (like Panasonic Tower, Al Nassar Tower, HSBC Tower), NBK branch which is facing the sign and to shop at **Souk Al Watiya**.
- At weekends and holidays the area is packed with people from different nationalities.
- The area is also a destination for Asians who gather there for different reasons whether shopping, transferring money or only to mingle with the community.
- Such advertising location could best fit for the following categories: Money Exchange Airlines Hypermarkets Online Services Telecom Food and other categories...

## THANK YOU

